



Lichfield Arts Impact Report 2025



Lichfield Arts is a registered charity
(Charity No. 1156217)



Lichfield Arts

Registered Charity No. 1156217



Our Year in Culture

Over the past year, registered charity Lichfield Arts has delivered a wide programme of cultural activity across the city and wider district, reaching thousands of people through free, inclusive festivals, year-round programmes, and creative development opportunities. From large-scale public events to targeted pathways for emerging artists and young people, our work has brought culture into everyday spaces and strengthened Lichfield's creative life.

Our Festivals

Our flagship Fuse Festival in July celebrated a quarter-century of free, high-quality, inclusive live music and arts in the heart of Lichfield.

More than a three-day event, Fuse is a year-round programme that supports the creative sector, creating pathways for artists and opportunities for communities to connect through culture. While the summer festival brings live music, arts, and shared celebration to the city, its impact continues throughout the year.

Delivered as a not-for-profit initiative, Fuse reinvests directly into the creative economy, supporting artists and strengthening Lichfield District's cultural ecosystem. Inclusive by design and poverty-proof, Fuse is shaped through ongoing dialogue with audiences, volunteers, and access advisors to ensure creativity and culture remain accessible to all.

The Lichfield Jazz & Blues Festival and Lichfield Festival of Folk played a vital role in the city's cultural calendar, delivering high-quality live music across venues in the city and the wider district — from city-centre spaces to rural settings, both festivals celebrated musical heritage while supporting local and regional artists, creating accessible events that brought communities together across Lichfield District.

Developing Future Creative Leaders

Supported by Arts Council England, Future Leaders in Outdoor Arts (FLO) ran throughout the year, creating clear pathways into the creative industries for young people across Lichfield District.

FLO engaged 20 programme participants and a further 30 Future Leaders through our partner networks, all contributing to the delivery of Fuse Festival, which welcomed 17,500 visitors. Working with 32 creative practitioners, participants gained hands-on experience in outdoor arts, festival production, and creative leadership. The programme also reached 70 Year 10 students through a Creative Careers Day and our first Creative Careers webinar, which focused on building confidence, skills, and ambition among the next generation of creative talent.



Supporting Emerging Talent

During the year, Lichfield Arts' Emerging Talent Programme celebrated and invested in young creative voices across all art forms, offering far more than a platform to perform. Through mentoring, skills development, and real-world opportunities, the programme supported emerging artists to take confident next steps in their creative journeys.

Working with local education partners, we identified and supported local talent through showcases, workshops, and work experience. We proudly championed exciting young creatives beyond our own programmes, including supporting Lichfield-born filmmaker Alfie Johnson with mentoring, resources, and production support for ambitious new work. From transforming empty city-centre spaces into creative hubs to delivering workshops in schools, the programme brought emerging creativity into everyday community life.

Place-Based Community Programmes

ECCO (Explore, Create, Connect), funded by Lichfield District Council, delivered place-based cultural activity in neighbourhoods across Lichfield District, particularly in areas with fewer opportunities to engage with the arts. By working in local spaces with community partners, the outreach programme removed barriers to participation and welcomed new audiences to experience free live arts activity as part of everyday life.

Community Music

Aspire, Lichfield Arts' community music project, continues bringing people together through shared participation and creativity. As a community activity, Aspire demonstrates how inclusive music-making can build confidence, skills, and social connection, and sits alongside our wider programme of cultural activity.

Looking Ahead

This impact has been made possible by the commitment of our volunteers, artists, partners, and supporters, whose collective skills and generosity turn creative ambition into lived experience. Together, we have created opportunities for participation, learning, and connection — ensuring that arts and culture remain accessible to all.

Lichfield Arts is more than a programme of events — we are a connector, enabler, and advocate for culture in Lichfield District, working year-round to support artists, develop skills, and create shared moments that bring communities together.

With our partners and supporters, we enter 2026 ready to build on this momentum — strengthening creative pathways, widening access, and delivering culture that matters to communities across Lichfield District.

Mark Jones
Operations Manager
Lichfield Arts



2025 - Our Impact at a Glance:

- 25,000 people engaged
- 187 volunteers contributed
- 577 artists given opportunities
- 49 Lichfield District charities and organisations supported
- 135 free arts activities provided
- 18 business partners engaged
- 3 major festivals delivered
- 28 Emerging Talent artists supported
- 9k+ total volunteer hours
- 48 total event/activity days delivered
- 17 venues activated

"Thank you so much for the opportunities you gave me to gain real world experience of event safety. You guys have been so welcoming & supportive!"

Future Leaders in Outdoor Arts participant

Lichfield
Arts

Registered Charity No.
1156217



Digital Reach:

- 65,733 Lichfield Arts website visits
 - 40,766 engaged sessions (62%)
 - 45 seconds average engagement time
- 77% of website visits came via organic search and direct traffic
- 8,332 active email subscribers with 20.6% growth year-on-year
- 21,822 follows across social media
- +19.4% increase in LA Facebook/Instagram followers - 75,470 views and 54,980 reach
- This impact reflects a year of growth for the charity in participation, access, and creative pathways across Lichfield District.

Why Lichfield Arts Matters

Registered charity Lichfield Arts plays a vital role in the cultural life of Lichfield District — not simply by presenting events, but by enabling creativity to be accessible, relevant, and rooted in local communities.

We bring together artists, volunteers, partners, and audiences to create cultural activity that would not otherwise happen at this scale or reach. From free public festivals to targeted development programmes, our work creates opportunities for people to participate in culture as audiences, makers, and future leaders.

We don't just present culture — we enable it.

Lichfield Arts matters because we invest in people.

- **We support emerging artists to develop skills, confidence, and professional pathways.**
- **We work with young people to open routes into creative careers.**
- **We collaborate with communities to remove barriers and bring high-quality arts activity into everyday spaces across the district.**

We also matter because we connect. Acting as a bridge between creative talent, education, communities, and strategic partners, we ensure culture in Lichfield is collaborative rather than siloed, inclusive rather than exclusive, and sustainable rather than one-off.

At a time when access to arts and culture cannot be taken for granted, Lichfield Arts ensures that creativity remains visible, valued, and shared — enriching lives, strengthening communities, and contributing to a vibrant local cultural economy.



“I've been to more gigs than I ever have before including my first festival, I've learnt new skills and I've made connections, some of which are shaping up to lasting friendships. Thank you for letting me be part of the Lichfield Arts family.”

Volunteer (bar & front of house) since January 2025

Emerging Talent

This year, the Emerging Talent Programme provided tailored support aligned to participants' creative ambitions, with professional workshops and mentoring covering online promotion, working with promoters, performance skills, sound and production, film industry pathways, and routes into our Future Leaders in Outdoor Arts programme.

Progression beyond early-stage opportunities was a key focus. Two Emerging Talent-recommended artists performed at Ripple Music Festival at Lichfield Garrick, extending their reach and professional experience.

At Fuse Festival, the Momentum Stage on Sunday afternoon was dedicated to Emerging Talent, showcasing a diverse line-up of young artists and bands at different stages of their development.

Further Emerging Talent-associated artists also performed across the festival, reflecting the breadth of local creative voices supported through the programme.

Alongside performance opportunities, participants gained hands-on, behind-the-scenes experience. Four young people undertook live sound engineering placements during Fuse, while seven young people took part in a backstage festival visit as part of the Future Leaders in Outdoors programme, supported by Arts Council England.

Four bands also benefited from rehearsal time in a professional studio, with mentoring focused on sound and performance development.

Together, these opportunities built skills, confidence, and real-world experience — helping emerging artists take meaningful next steps in their creative journeys.



“Having seen the positive impact the organisation has had on my own children, who participated in the Emerging Talent Night—I feel encouraged to give something back to a community that has offered them such a valuable experience.”

Parent of an Emerging Talent artist

Participation & Reach:

- 300+ young people engaged across music, film, visual arts, and creative workshops
- 28 emerging artists supported, including:
 - 17 bands
 - 9 solo performers
 - 2 filmmakers
- 4 bands given professional studio performance mentoring
- Partnerships with The Garrick, The Hub at St Mary’s, South Staffs College, Ripple Music, Neon Studios and Lichfield City Council
- Additional engagement with photographers, art students, and interdisciplinary creatives
- Emerging Talent showcased across multiple public and civic events, reaching diverse audiences across Lichfield District



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THE SPECTACULAR SPIDER-MAN

STARRING LEWIS PUGH TEGAN JOELLA JEVON DOMINGUEZ HARRY RODGERS NICK MCCAFFERY JOANNA COOPER MEGAN HORNE IWAN OHLAND FINN MONTEATH NED JOHN ALFIE JOHNSON CALLUM PENZER HARRISON CLEMENTS
 WRITTEN AND DIRECTED BY ALFIE JOHNSON EXECUTIVE PRODUCER ALFIE JOHNSON PRODUCER FINN MONTEATH CO-PRODUCED BY JAWAD ABDULLAH DIRECTION OF PHOTOGRAPHY TEGAN JOELLA SCORE BY STEPHEN BRADLEY
 VFX SUPERVISOR ALFIE JOHNSON VFX BY AIDAN FRANK EDITED BY ALFIE JOHNSON



Case Study: Alfie Johnson – Emerging Filmmaker

Alfie Johnson, a 20 year old filmmaker from Lichfield, has been supported through funding, mentoring, and practical production support as he develops ambitious new work. In partnership with The Hub at St Mary’s, Lichfield Arts hosted a sold-out screening of The Spectacular Spider-Man, providing a professional platform for Alfie’s film and celebrating local creative talent.

Alfie’s progression reflects the Emerging Talent programme’s focus on sustained development rather than one-off opportunities — supporting young creatives to move from early ambition to professional-level experience and visibility.



“Thank you for such an incredible night, it really was overwhelmingly spectacular! I am forever grateful for everything you and the Lichfield Arts Team have done for me.”

Alfie Johnson - Film maker

See “The Spectacular Spiderman” on Youtube:



ECCO (Explore, Create, Connect)

ECCO (Explore, Create, Connect) is a three-year, place-based outreach programme launched in January 2025 and supported by Lichfield District Council. The programme brings free, welcoming arts activity into communities across Lichfield District, particularly in areas with fewer opportunities to engage with arts and culture.

During the year, ECCO delivered a series of family-friendly cultural events in community venues, offering opportunities to take part in live music, music-making, dance, performance, and visual arts. By working directly in local spaces and removing financial barriers, ECCO created relaxed, inclusive environments where people of all ages could participate, explore creativity, and connect with one another.

ECCO events combined professional artistic activity with hands-on participation. Audiences experienced free live performances alongside drop-in workshops, collaborative music-making, and creative play, encouraging both first-time engagement and sustained involvement. Activities were designed to be accessible to all ages and abilities, supporting confidence, curiosity, and shared enjoyment.

The programme also strengthened local partnerships, working with community venues, artists, and organisations to ensure activity was rooted in local context and responsive to community interests. Through this approach, ECCO has begun to build trust, visibility, and momentum for cultural activity beyond traditional venues.

ECCO demonstrates Lichfield Arts' commitment to widening access and embedding creativity into everyday community life — creating opportunities for people to explore, create, and connect close to home.

“The event was great, please do more of this!”
ECCO participant, Burntwood



ECCO at a Glance:

- **3-year outreach programme launched in 2025**
- **Free, drop-in arts activity days for families and communities**
- **Multiple community venues across the district:**
 - **Armitage, Shenstone, Burntwood, Curborough**
- **31 work opportunities for professional creatives**
- **14 outreach workshop activities with professional practitioners**
- **251 community members engaged - all ages and abilities welcomed**



Future Leaders in Outdoor Arts (FLO)

Future Leaders in Outdoor Arts (FLO) was a year-long development programme running throughout 2025 and supported by Arts Council England, designed to create clear and practical pathways into the creative industries for people aged 16–24 across Lichfield District.

During the year, FLO supported 20 core programme participants, alongside a further 30 Future Leaders engaged through our partner networks. Together, participants played an active role in shaping and delivering Fuse Festival, contributing behind the scenes to a flagship event that welcomed 17,500 visitors.

Working with 32 creative practitioners, FLO participants accessed workshops and mentoring across outdoor arts logistics, sound and lighting, dance, film, stage management, festival design, and accessibility.

Young people were embedded within real delivery teams — co-designing accessible spaces, contributing to creative decision-making, and gaining first-hand experience of how large-scale cultural events are produced. The programme prioritised early engagement and progression.

The impact of FLO is already clear: increased skills, confidence, professional networks, and, for many participants, new and tangible career ambitions. The programme has strengthened our organisation as well as our partnerships, embedding youth voice, leadership, and creativity at the heart of our work.



Participation & Reach:

- **50 young people engaged (20 core + 30 via partners)**
- **32 creative practitioners delivering mentoring and workshops**
- **70 students reached through Creative Careers activity**
- **1 flagship festival shaped and delivered with FLO involvement**
- **Multiple creative roles explored across production, design, and delivery**

“We’re incredibly proud of every young person who took part—their creativity, courage and willingness to step into real responsibility was inspiring. The impact has already been huge: new skills, new confidence, new industry connections, and in some cases, brand-new career ambitions.”

Cathy Fellows - FLO Lead

Creative Careers Day

The Creative Careers Day, part of the Future Leaders in Outdoor Arts project, brought together 70 Year 10 students from across the district to explore opportunities within the creative industries. The event provided practical insight into creative careers, progression routes, and the skills needed to succeed.

Across the day, students took part in live performances, workshops, and mentoring designed to connect learning with real-world practice. Participants engaged with professional artists and producers, gaining first-hand insight into careers across performance, production, publishing, film, and dance.

Alongside the in-person event, and in partnership with Lichfield Festival, Lichfield Arts delivered a Creative Careers Webinar, widening access to industry insight. Featuring local creative professionals, the session offered practical advice and honest reflection, reinforcing the message that creative careers are achievable and accessible.

Hands-on sessions explored project development and pitching, supported by skills-based workshops focused on confidence, communication, and employability. A dedicated mentoring space offered 1:1 speed mentoring, apprenticeship advice, and guidance on next steps, alongside a panel discussion with creative leaders sharing career journeys and experiences.

Together, the Creative Careers activity strengthened links between education and the creative sector, widening access to information, networks, and ambition, and reinforcing Lichfield Arts' role as a connector supporting the next generation of creative talent.

“Today, I learned that anything is possible.”
Creative Careers Day participant



“The highlight of today was learning about different people, and how they got to where they are.”
Creative Careers Day participant



Fuse Festival

Fuse Festival 2025 marked the 25th anniversary of Lichfield Arts' flagship cultural event, celebrating a quarter-century of free, high-quality, and inclusive live music and arts in the heart of Lichfield.

Held over three days in Beacon Park, the festival continued its founding mission to welcome audiences of all ages and backgrounds. Ticket bookings grew to 17,500, reflecting a strong upward trend in demand.

Data shows that Fuse's audience is expanding across the central Midlands, anchored by loyal support in Lichfield District and growing engagement from underserved communities.

In 2025, Fuse continued to prioritise access and inclusion, delivering a programme designed to remove financial and practical barriers and shaped through ongoing collaboration with audiences, volunteers, and access advisors.

- **Remained committed to free entry and supported opportunities**
- **Launched an Access Champions programme, training volunteers in disability awareness and inclusive support**
- **Partnered with specialists to shape the development of provision for neurodivergent audiences, performers, and those with complex access needs**
- **We worked with Vision 2025, a not-for-profit organisation helping the outdoor events industry take action on the climate crisis, providing advice, tools, resources, news and events**



“Fuse is a cornerstone of Lichfield’s cultural life – it brings people together, supports our local creative talent, and gives a real boost to the district’s economy. It’s a celebration of community spirit and creativity that makes Lichfield such a vibrant place to live and visit.”

Dave Robertson MP

Member of Parliament for Lichfield, Burntwood, and the villages

“Thank you a million times over for all the opportunities you have given Logan. We are blown away by it all. No matter what happens in his music career, what a thing to look back on to be involved in!”
Parent of a Fuse Emerging Talent artist



Participation & Reach:

- 320 Performers on three stages, from local grassroots to nationally recognised acts
- 38 Hours of live music delivered entirely free to the community
- 23 Young artists given real-world stage experience and exposure as part of our Emerging Talent Programme
- In 2025, Fuse Festival welcomed its broadest-ever range of ages.
- Families and intergenerational groups enjoyed something for everyone, proving the festival is truly accessible to all
- 115 Free activities including art workshops, circus, storytelling, craft, and music making hosted by local and national creatives
- 12 Participants in our Future Leaders in Outdoor Arts programme gaining experience in stage management, sound, and event delivery. Building the next generation of creative professionals with skills, confidence, and career momentum
- 150 Volunteers contributed



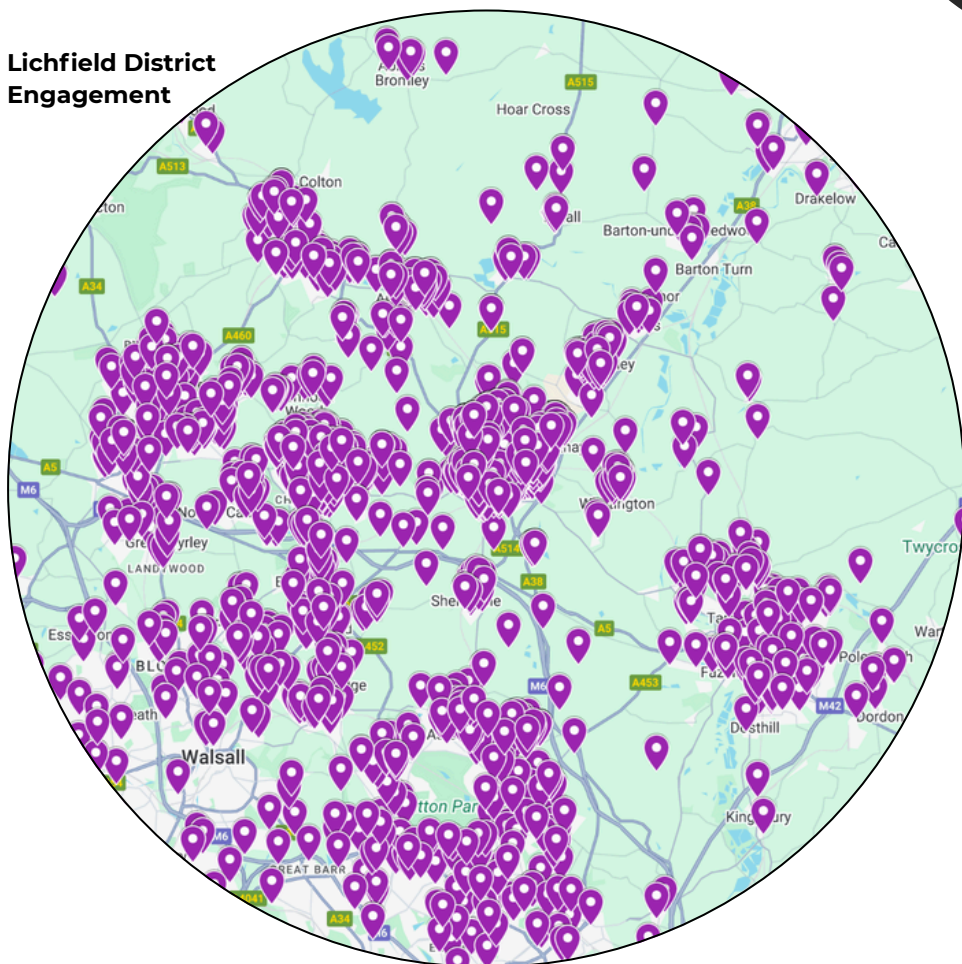
“Massive thanks to the Fuse crew —seriously some of the hardest working, most professional people we’ve met. They made the day a dream for us!”

Fuse Festival artist

Fuse Geographical Spread

Fuse Festival’s visitor data shows that audience is expanding across the central Midlands, anchored by extremely loyal support in Lichfield District and growing engagement from underserved communities.

Lichfield District Engagement



“Me and my family have never been to a festival before because we could never afford it. It was brilliant! The kids loved it!”

Fuse Festival attendee

“Honestly don’t know how you guys do it! Thank you for the tireless efforts. Fuse is brilliant and we are so lucky to have it and you!”

Fuse Festival attendee



THE OFFICIAL
FUSE 2025
AFTERMOVIE
CAN BE SEEN
HERE -



“It has been an absolute gem working with you guys this year and we continue to send our appreciation for your time, effort and love!”

Fuse Festival artist



Area Spotlight

In the Burntwood area, loyalty for Fuse is strong, growth is happening, and engagement is spreading.

WS7 postcodes show solid year-on-year engagement, with multiple areas appearing in both 2024 and 2025 datasets. This suggests a dependable core of attendees who are coming back — Fuse is part of their summer rhythm.

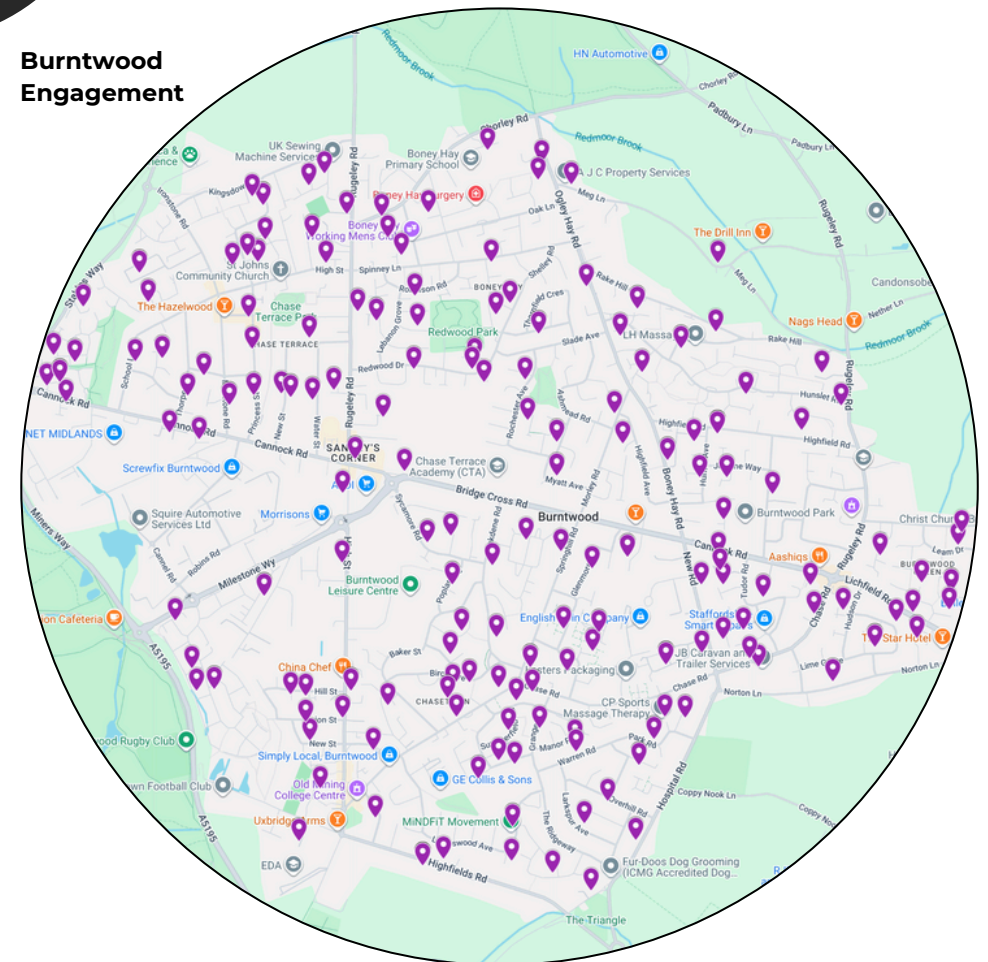
Booking volumes across WS7 increased in 2025, with some neighbourhoods seeing meaningful upticks. The district's overall footprint is expanding, and Fuse's name recognition is deepening.

In 2024, bookings were scattered across the area. By 2025, more concentrated clusters began forming, hinting at growing word-of-mouth and the potential of estate-level buzz. The Fuse community here isn't static — it's starting to connect.

Investing Locally:

- **32 Traders from within a 25 mile radius of Lichfield**
- **12 Lichfield District partners provided support services and supplies**
- **21 Major event infrastructure & tech services sourced within a 25 mile radius of Lichfield**
- **49 Lichfield District charities & organisations supported through Fuse Festival opportunities**

Burntwood Engagement



Fuse Responsibility

We are committed to promoting environmental awareness and responsibility, not least to ensure that the beautiful gardens and open spaces of our Fuse home, Lichfield's Beacon Park, are respected and protected.

Here's some of the things we did at Fuse in 2025:



- **To limit plastic waste, we used our reusable cups at the bar this year**
- **We used 2025 as an opportunity to understand our energy usage by tracking power demand across our site**
- **We had plenty of bins around the site so there was every opportunity to dispose of waste responsibly**
- **Our skip provider is one of the greenest around so it didn't matter which bin was used, it was all dealt with responsibly**
- **We continued to choose local businesses for event services and supplies as we look to limit our travel miles**
- **We worked to further understand where our audience is travelling from and how**
- **We had the wonderful volunteers from Lichfield Litter Legends helping us make sure our site was kept litter free during and after the festival**
- **We are also using tools and initiatives from pioneering non-profit organisation Julies Bicycle, who mobilise the arts and culture to take action on the climate, nature and justice crisis**



How You Can Support Fuse

Fuel the Music. Fuel the Magic. Fuel the Memories.

Music that moves, moments that stay. Help Lichfield Arts keep Fuse Festival free, vibrant, and unforgettable.



Imagine a teenager stepping onto a stage for the very first time, adrenaline rushing as the music hits. Little ones chase bubbles across sunlit festival grounds, spinning, laughing, dancing to every beat. Families sing along, clap, jump, and move together — the whole place alive with music, joy, and energy.

That's Fuse Festival, proudly hosted by Lichfield Arts: three days of live music, creativity, and community — completely free for everyone.

The festival magic itself only happens with your help. Your donation brings stages, performance spaces, workshops, family areas, and accessible facilities to life — powering the experiences that make Fuse unforgettable.



Your Gift Powers the Festival:

- **£5 – Light a Spark: Keep the stage ready for someone's first unforgettable moment**
- **£20 – Give a Voice: Let a performer step into the spotlight and hear their first applause**
- **£50 – Make Dreams Happen: Fuel the stages and equipment that bring music alive**
- **£100 – Open Doors: Create accessible, family-friendly spaces so everyone can join in**
- **£250 – Create Memories: Power the moments that make Fuse unforgettable — music, laughter, connection**

Fuse isn't just a festival. It's laughter, dancing, singing, and music filling the air. It's where talent shines, memories are made, and generations come together.

By donating, you're helping Lichfield Arts keep Fuse Festival free, vibrant, and bursting with life — for three unforgettable days each year.

Lichfield Arts Music Festivals: Folk, Jazz & Blues

In 2025, in addition to Fuse, Lichfield Arts delivered the Lichfield Festival of Folk and the Lichfield Jazz & Blues Festival, celebrating musical heritage while supporting local, regional, and nationally recognised artists.

Together, the festivals presented high-quality live music across the city and wider district, combining ticketed and free, accessible activity in civic venues, intimate spaces, and rural settings. Both festivals strengthened Lichfield's cultural calendar while widening access through place-based delivery.

The Festival of Folk extended activity beyond the city centre into village and rural locations, with participatory initiatives including a song writing competition and family-friendly Folk on the Farm, embedding acoustic music in community and countryside settings. Emerging Talent was supported through performance opportunities alongside national artists.

The Jazz & Blues Festival delivered a focused city-centre programme anchored by headline events at Lichfield Guildhall, balancing original work and classic influences. Alongside nationally recognised artists and tribute performances, the programme expanded into contemporary and traditional jazz styles, including performances by the Royal Birmingham Conservatoire Salsa Orchestra.



Participation & Reach:

- **8 days of live music and activity across both festivals**
- **13 venues activated across city, village, and rural settings**
- **Free and ticketed performances, ensuring accessibility alongside sustainability**
- **Local, regional, and national artists supported across folk, acoustic, jazz, and blues genres**
- **Song writing competition and participatory activity encouraging local creative involvement**
- **Family-friendly and intergenerational events, including rural outreach activity**
- **565 volunteer hours contributed across both festivals**
 - **345 hours – Festival of Folk**
 - **220 hours – Jazz & Blues Festival**

Our Volunteers

Our volunteers are central to everything Lichfield Arts delivers. In 2025, volunteers contributed their time, skills, and energy to our charity, across festivals, programmes, and year-round activity, supporting delivery, welcoming audiences, and helping to create safe, inclusive, and well-run events.

From planning and logistics to stewarding, production support, and community engagement, volunteers played a vital role in turning ideas into lived experiences. Their commitment, professionalism, and willingness to step forward made it possible to deliver work at scale while maintaining a strong sense of community.

We are deeply grateful to everyone who volunteered with us this year, whose contributions not only support our events and programmes, but also strengthen the organisation and the cultural life of Lichfield District as a whole.



Volunteer highlights in 2025:

- **3650 volunteer hours specifically at events and activities**
- **Role-specific video, in-person, and online training**
- **WhatsApp communication channels and volunteer socials boosted morale**
- **New volunteers included high-quality additions from the Commonwealth Games legacy programme**
- **Volunteer arts activities and focus on well-being**
- **Introduction of team leaders provided a point of contact for volunteers**
- **A growing, diverse and loyal volunteer base**



Live Events At Lichfield Guildhall

Alongside its festivals and development programmes, Lichfield Arts delivers a year-round programme of live concerts and performances at Lichfield Guildhall, bringing high-quality music into the city centre throughout the year.

The programme presents professional artists and nationally recognised acts, while also creating opportunities for local and emerging talent to perform and build experience on a professional stage. Spanning a range of genres, it strengthens Lichfield's cultural offer beyond the festival season.

Year-round indoor programming supports continuity, strengthens relationships with audiences and partners, enhances the city's evening-time offer, and encourages city-centre footfall linked to cultural attendance.

Through this work, Lichfield Arts continues to play a central role in Lichfield District's cultural life — connecting artists and audiences through shared live experience in one of the city's key venues.

Guildhall audiences show strong local and regional reach, with a large proportion of customers coming from Lichfield and the wider Staffordshire area. We also attract audiences from across the Midlands, highlighting regional appeal and growth potential, alongside visitors from further afield, demonstrating a wider national reach beyond our core local audience.

This broad catchment supports tourism and awareness, bringing added footfall and spend into Lichfield and contributing to the city's vibrancy and wider economic benefits.



Participation & Reach:

- 22 evenings of live music and activity in Lichfield Guildhall exclusive of festivals
- 9 sound and lighting professionals engaged
- 93 Local, regional, and national artists presented, spanning multiple genres, supporting broad audience appeal
- Partnership delivery supporting and promoting Lichfield Guildhall as a key cultural venue
- 2,310 tickets sold for non-festival Guildhall events
 - 33% of Guildhall event visitors from Lichfield
 - 28% from wider Staffordshire area
 - 32% from the wider Midlands
 - 7% national visitors



With Thanks

Everything in this report has been made possible through the collective effort, generosity, and commitment of many people and organisations.

We would like to thank our 2025 funders and sponsors, whose investment and trust enable us to deliver ambitious, inclusive cultural activity across Lichfield District.

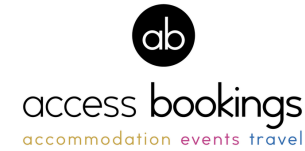
Our sincere thanks go to our partners — venues, schools, colleges, local authorities, and cultural organisations — for working with us to create meaningful opportunities and shared impact.

We are deeply grateful to our volunteers, trustees and staff, whose time, skills, and dedication sit at the heart of our festivals, programmes, and projects. Their contribution makes our work possible at every level.

We also thank our artists and creative practitioners, whose talent, professionalism, and generosity bring our programmes to life and inspire communities across the district, and Councillor Claire Pinder-Smith, Mayor of Lichfield, for nominating Lichfield Arts as her chosen charity in 2025-26.

Our thanks extend to our communities and audiences who take part, support, and shape our work. Together, you make Lichfield Arts what it is — a collaborative, inclusive organisation creating culture with and for the people of Lichfield District.

As we look ahead to 2026, Lichfield Arts will continue to deepen access, strengthen creative pathways, and work with partners to ensure culture remains visible, valued, and shared across the district.



SWINFEN BROWN CHARITABLE TRUST



The Conduit Lands Trust



PREMIER PUBCO



EVENT MEMBER VISION 2025 Outdoor Events · Climate · Action

TESCO



Supported using public funding by ARTS COUNCIL ENGLAND



ROBANNASSTUDIO



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